Elizabeth City

Elizabeth City Historic District AD

117 S. Water Street

(former) Daily Advance Building

PK0620

K-620

NR#2998

N.85-7-4040-4041

SS# PK 620

# 151

North Carolina State Historic Preservation Office  Historic Property Survey Summary  County: Pasquotank  SSN: PK0620 List Status: iHD  NR #: None	Quad: Elizabeth City PIN: 891308993145 X: -76.2191 Y: 36.29904  DOT Project #: OSA#:	Update Mo: 05 Yr: 2019  ✓ No Alt
Property Name: (former) Daily Advanc Street or 911 Address: 117 S. Water Street Location Description: Town/vicinity: Elizabeth City	e Building	
District: Elizabeth City Historic District - Noncon Local District:	tributing Building	
Recommended for SL SLDate: Local Status: None Ownership:  Principal Resource Material Integrity: Low		cation Integrity: <b>Original</b>
Architectural Data: Date: ca. 1885 Major Style Group: Historic style unknown  Construction: Loadbearing Masonry  Ext. Material: Brick Later Covering: Vinyl  Height: 2 story Roof: Parapet Plan: Not applicable Core Form (Domestic):  Design Source and attribution: Not specified		
Major Theme Architecture Group Association: Historic Function: Commerce - professional build	2nd Theme: Communications Religious Affiliation	

#### Written Summary:

NRHD (2021):

Though the exterior of this three-story corner commercial building has been significantly altered, at least some significant architectural features remain, obscured behind an unfortunate application of vinyl siding, 3/1 jalousie windows on the upper floors, and an awkward assortment of vinyl windows on the south elevation. In addition to serving to bookend a significant commercial block in Elizabeth City's central business district, the building has the distinction as the home of The Daily Advance (originally The Advance) from 1911 through the 1950s, a newspaper of great import to Elizabeth City and the greater Albemarle region. The building was erected ca. 1885 as part of businessman Jerome B. Flora's extensive rental real estate portfolio. Its earliest occupant was a grocery store, later serving as printing office for The Tar Heel, published ca. 1902-1910. Obscured behind its present covering is a brick exterior with segmental windows on the second story, modest raised brickwork, and decorative metal cornice likely retained. Framed between brick endwalls, the storefront is a mid-1960s replacement with a single, flush, central entrance of glass and brushed aluminum, flanked by pairs of large display windows in brushed aluminum surrounds; the apron carries enameled panels.

From the 1977 National Register Nomination:

ca. 1885, remodelled in 20th century. 3-story masonry commercial building (#151 in the HD) Ruth Little-Stokes

From Tom Butchko's Survey (Undated):

Although this building has suffered terribly from the abuse of past renovations, interior inspection reveals that the segmental window bays on the second story remain. A 1915 documentary photograph reveals the

building to have been a modest four-bay wide brick building with modest raised brickwork and a metal Victorian cornice. Buildings are all too infrequently mentioned in property transactions, but the deeds for this building offer an excellent look into the history of this building. Jerome B. Flora purchased the lot "at northwest corner of Water and Fearing Streets (on which lot there is a wooden store)" in 1880 from John Walton Grandy of Norfolk, for \$2,000 (DB.4,p.595). He then erected this building which was mentioned as the "three story brick store" in an 1886 deed concerning the building adjacent to the north (DB.8, p.122).

First occupied by a grocery (1885 and 1891 SM), and later the printing offices of The Tar Heel. (1908 SM) (the paper was published ca 1902 - ca 1910), the building is best remembered for The Advance (later The Daily Advance) which was published here by Herbert Peele from 1911 until the 1950s. Peele (1882-1952) was born in Halifax County and came to Elizabeth City in 1911 when he founded The Advance, which eventually grew to become the leading newspaper in not only Elizabeth City, but throughout the Albemarle area. Peele, often called "Mr. Albemarle" for his support of the area, was especially known for his personal column, "Peelings." Since the paper vacated the building in the 1950s for more spacious quarters, the building has been occupied by a succession of businesses, including the bicycle shop of C. Kentwood Turner, who purchased the building in 1963 from a daughter of Jerome B. Flora. The interiors of the upper stories, though deteriorated, are intact.

2019 Survey Update: As in 1985, the upper floors continue to be clad in vinyl siding. *Outbuildings/Features* 

Actions

North Carolina State Historic Preservation Office  Historic Property Survey Summary County: Pasquotank  SSN: PK0003ad List Status: NR  NR #: 2998  Property Name: Elizabeth City Historic	Quad: Elizabeth City PIN: X: -76.2266 Y: 36.30063  DOT Project #: OSA#:  District Additional Docum	Update Mo: Yr:  No Alt Alt Det Rehab Removed Outbldg Loss No Acc. Not Fnd FileMsg Newly ID'd Needs Resch.
Street or 911 Address:  Location Description: Along East and West Mai  Town/vicinity: Elizabeth City  District: Elizabeth City Historic District -  Local District:		
☐ Recommended for SL SLDate:  Local Status: None Ownership:  Principal Resource Material Integrity:	DOEDate: NRDate  Condition: Not specified Log	te: 6/25/2021 cation Integrity:
Construction: Not specified	fajor Style Group: Not specified overing:  Core Form (Don	
Major Theme Group Association: Historic Function:	2nd Theme: Religious Affiliation	
Written Summary: Summary: Outbuildings/Features		

Actions

North Carolina State Historic Preservation Office	Quad: Elizabeth City	Update Mo: 05 Yr: 2019	
Historic Property Survey Summary	PIN:	□No Alt □Alt □Det □Rehab	
County: Pasquotank	X: -76.2266 Y: 36.30063	Removed Outbldg Loss	
SSN: PK0003 List Status: NR	DOT Project #:	□No Acc. □Not Fnd □FileMsg	
NR #: 488	OSA#:	Newly ID'd Needs Resch.	
	<b>T</b>		
Property Name: Elizabeth City Historic	District		
Street or 911 Address:		*	
Location Description: Along East and West Mai	n from River and side street	s	
Town/vicinity: Elizabeth City			
District: Elizabeth City Historic District -		,	
Local District: Elizabeth City Local Historic Distri	ict - PK0003	*	
D	DOED		
	DOEDate: NRDate	e: 0/18/1977	
Local Status: <b>District</b> Ownership:			
Principal Resource Material Integrity: Not speci	f Condition: Not specified Loc	eation Integrity:	
Architectural Data: Date: Not specified M	lajor Style Group: Not specified	l	
Construction: Not specified			
Ext. Material: Not specified Later Co	overing:		
Height: Roof: Plan: Core Form (Domestic):			
Design Source and attribution: Not specified			
Major Theme	2nd Theme:		
Group Association:			
Historic Function:	Religious Affiliation		
Written Summary: 19th-20th c. commercial and residential			
19th-20th c. commercial and residential			
From the 1977 National Register Nomination:			
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Ruth Little-Stokes			
From the XXX Survey:			
•			
2019 Survey Update:			
Outbuildings/Features			
Actions			

NPS Form 10900-a (Rev. 8/2002)

OMB No. 10240018

**United States Department of the Interior** National Park Service

## National Register of Historic Places **Continuation Sheet**

Elizabeth City Historic District (Ad Doc) Name of Property Pasquotank North Carolina **County and State** 

NR Reference Number

Additional Documentation Section 7 Page 67

115 S. Water Street. Denwood's-Comstock's Confectionary. Contributing. ca. 1882.

Built ca. 1882 as one of Jerome B. Flora's many rental properties, the exterior of this two-story building once featured segmentally-arched windows with corbeled hoods and metal cornice, removed during a ca. 1930 renovation. The yellow-brick façade is modestly detailed, with a bank of replacement 1/1 vinyl windows with header-brick sill surmounted by a simple raised brick panel. The subtly notched storefront has a recessed central entrance with single-leaf glazed and wood replacement door with narrow transom, flanked by full-height display windows in wood frames, set upon a replacement brick bulkhead. The building was occupied by the Denwood Confectionary during the 1940s and 1950s, and Comstock's Confectionary, a downtown mainstay, from 1953 until 2003.

Primary Resource: Building Contributing Total: 1

117 S. Water Street. The Daily Advance Building (former). Non-Contributing. ca. 1885. PKO620

Though the exterior of this three-story corner commercial building has been significantly altered, at least some significant architectural features remain, obscured behind an unfortunate application of vinyl siding, 3/1 jalousie windows on the upper floors, and an awkward assortment of vinyl windows on the south elevation. In addition to serving to bookend a significant commercial block in Elizabeth City's central business district, the building has the distinction as the home of *The Daily Advance* (originally The Advance) from 1911 through the 1950s, a newspaper of great import to Elizabeth City and the greater Albemarle region. The building was erected ca. 1885 as part of businessman Jerome B. Flora's extensive rental real estate portfolio. Its earliest occupant was a grocery store, later serving as printing office for The Tar Heel, published ca. 1902 – ca. 1910. Obscured behind its present covering is a brick exterior with segmental windows on the second story, modest raised brickwork, and decorative metal cornice likely retained. Framed between brick endwalls, the storefront is a mid-1960s replacement with a single, flush, central entrance of glass and brushed aluminum, flanked by pairs of large display windows in brushed aluminum surrounds; the apron carries enameled panels.

Primary Resource: Building Non-Contributing Total: 1

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North Carolina State Historic Preservation Office	Quad: Elizabeth City PIN:	Update Mo: 05 Yr: 2019	
<b>Historic Property Survey Summary</b>	X: -76.2191 Y: 36.29904	□ No Alt □ Alt □ Det □ Rehab	
County: Pasquotank SSN: PK0620 Blockface#:	DOT Project #: OSA#:	Removed ☐ Outbldg Loss ☐ No Acc. ☐ Not Fnd ☐ FileMsg	
SSN: PK0620 Blockface#:	USA#:	☐ Newly ID'd ☐ Needs Resch.	
Property Name: (former) The Daily Adv	ance Building		
Street or 911 Address: 117 S. Water Street Location Description: 117 S Water St Town/vicinity: Elizabeth City			
District: Elizabeth City Historic District (NR HD)	Noncontributing Building		
District Dates: NRdate: 10/18/1977 SLdate: 1	10/12/1976 DOEdate:		
Local District:			
☐ Recommended for SL ☐ StudyList SLDate: ☐ DOE DOEDate:	□ NR NRDat	e: NR # None	
DOE Type: Local Status: No.	one Ownership:	Private	
Principal Resource Material Integrity: Low	Condition: Fair Loc	cation Integrity: Original	
Architectural Data: Date: ca. 1885  Construction: Load Bearing Masonry	Najor Style Group: Standard Co	ommercial/Industrial	
Ext. Material: Unknown-N/A Later C	overing: Vinyl		
Height: 2 story Roof: Flat Plan 1st Design Source and attribution: Not specified	Core Form (Don	nestic):	
Major Theme Commerce	2nd Theme: Communications		
Group Association:			
Historic Function: Commerce - professional buildi	ng	3	
Written Summary			

From the 1977 National Register Nomination:

ca. 1885, remodelled in 20th century. 3-story masonry commercial building (#151 in the HD)

**Ruth Little-Stokes** 

From Tom Butchko's Survey (Undated):

Although this building has suffered terribly from the abuse of past renovations, interior inspection reveals that the segmental window bays on the second story remain. A 1915 documentary photograph reveals the building to have been a modest four-bay wide brick building with modest raised brickwork and a metal Victorian cornice. Buildings are all too infrequently mentioned in property transactions, but the deeds for this building offer an excellent look into the history of this building. Jerome B. Flora purchased the lot "at northwest corner of Water and Fearing Streets (on which lot there is a wooden store)" in 1880 from John Walton Grandy of Norfolk, for \$2,000 (DB.4,p.595). He then erected this building which was mentioned as the "three story brick store" in an 1886 deed concerning the building adjacent to the north (DB.8, p.122).

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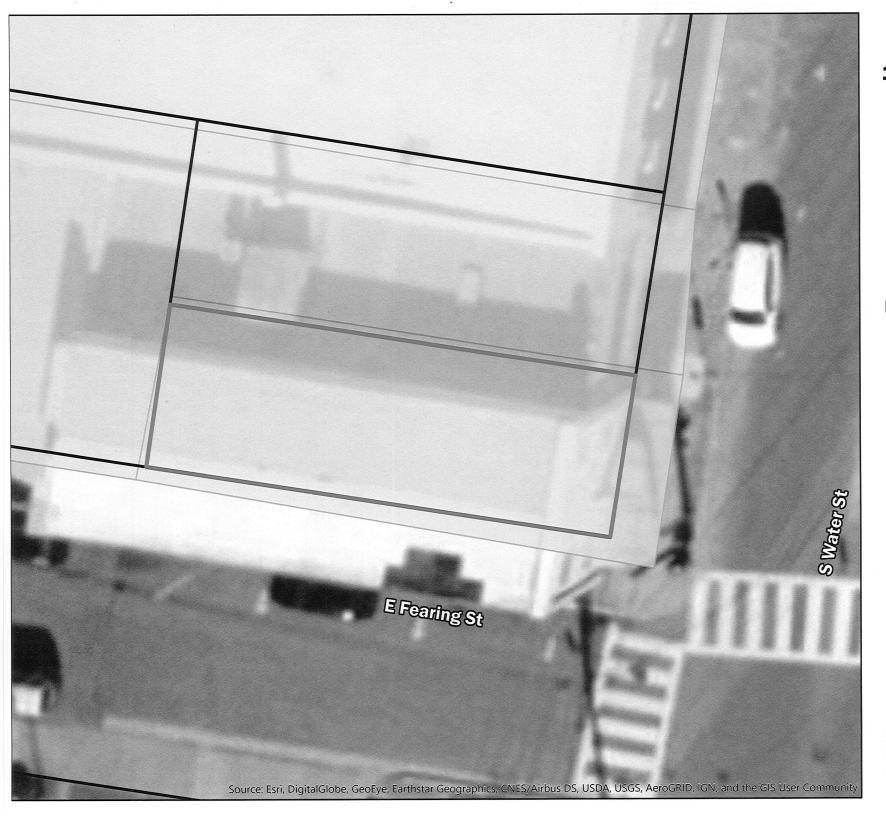
eventually grew to become the leading newspaper in not only Elizabeth City, but throughout the Albemarle area. Peele, often called "Mr. Albemarle" for his support of the area, was especially known for his personal column, "Peelings." Since the paper vacated the building in the 1950s for more spacious quarters, the building has been occupied by a succession of businesses, including the bicycle shop of C. Kentwood Turner, who purchased the building in 1963 from a daughter of Jerome B. Flora. The interiors of the upper stories, though deteriorated, are intact.

2019 Survey Update: As in 1985, the upper floors continue to be clad in vinyl siding.

### Outbuildings/Features

#### Actions

Year	Month	Surveyor	Action/Report
1977		Little, Ruth	Survey for NRHD nomination
1985		Butchko, Tom	Survey Update
2019		Hanbury/Harper	Survey Update

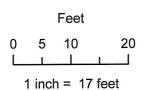


## PK0620 117 S Water St

(Former) The Daily Advance Building

PIN: 891308993145





#### Disclaimer

While efforts have been made to use the most current and accurate data, the City of Elizabeth City assumes no legal responsibility for the information provided in this map, as maps are not intended to be surveys and should not be used as such.

NORTH CAROLINA HISTORIC STRUCTURES SHORT DATA SHEET READ and USE the instruction manual to complete this form. Fill it out as completely and consistently as possible. PLEASE NOTE: not all variables are provided for each question and reference to the instruction manual will be necessary. In all cases: 0 or 00 denotes an undetermined or not applicable response
9 or 99 denotes a variable other than those provided; use the or 99 denotes a variable other than those provided; use the space provided to indicate the answer. (To be assigned by S & P Branch) SURVEY SITE NUMBER 1. SITE NAME: 3. ABBREVIATED LOCATION DESCRIPTION OR STREET ADDRESS: 4. TOWN/TOWNSHIP/NEAREST COMMUNITY: L 5. COUNTY: Name: **ELIZABETH CITY HISTORIC INVENTORY** 6. DATE RECORDED IN FIELD: Day Month PLANNING DEPT. - CITY HALL 338-3981, EXT. 20 7. FIELD RECORDER 10. OWNER NAME: 11. OWNER ADDRESS: 13. USE: Original Primary Other: Present Primary Other: Gov't Office 0903 Farm Bldg/Indep of 0201 Office 0401 Resid/Non-Farm 0102 Bank 0402 Retail Store 0501 Industrial 0601-0614 Church 1001 Museum 1701 Mobile Home Adjac 2002 Other Occ Struct Adjac Cemetery 1802 Site Aban: Unocc FHA Home Adjac 2003 15. CONDITION: Excellent Fair Deteriorated Ruin Unexposed 18. THREATS TO STRUCTURE: Other: None/Prop Stable Abusive Afrecations Neglect/Deterioration/Vandalism Road Construction Impoundments 5 ARCHITECTURAL DATA 21. STYLE DEVELOPMENT: Exterior: Interior: High/Academic Vernac/Folk Culture Sta Popular Simple Vig Vernacular 23. GENERAL STYLE GROUPS: Exterior: Interior: First Second Geo 01 Fed/Gk Rev Gk Rev Italianate Goth Rev 19/20 c Plain/Trad Geo/Fed Nen-Class Rev Q. Anne Col Rev Std Commercial Bungalow 25 Coastal Plain Cottage 24. PLAN (Primary Domestic Buildings): Other: Hall & Parlor Side Hall 06 One Room Quaker 3 Room Central Hall 07 Cent Hall w/Quaker Var Tripartite 13 Irregular T-Hall 15 25. PLAN (Non-Domestic Buildings): Typical Notable Other: 26. HEIGHT: 21/2 Story 3 Story 3½ Story 4 or More, Not a Skyscraper Skyscrape 2 Story 1 Story 27. FACADE WIDTH (Principal Impact): Other: 3 Bay 4 Bay 5 Bay 6 or More Bay 3 or More Rooms 28. DEPTH: 1 Room/Single Pile 2 Room/Double Pile 29. WINGS AND ADDITIONS: Primary: Secondary: Additional Stories Rear T or L Sides Rear Shed



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1931 SM 35t The Douby Odvance Prenting Retalican 23 14 The Odvance

OR The Tor Heel

From Hardware.

91 Gro - Part of Flora Block

11

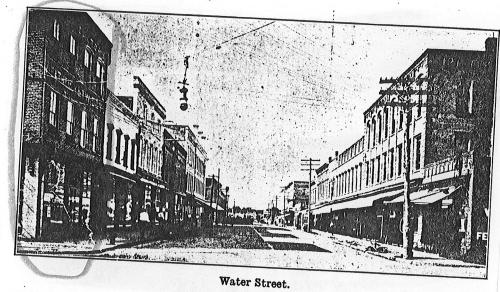


EC, 1915 CEWeaver Seares, p16

42-43 The Daily advance, Herbert Peele printer 49-50 60-61 Carolina Frum Whole 70 Turner's Briggele Shop

INTERNATIONS CAN BE REMOVED IN LITTERS OF THE

FILERICATION OF THE PROPERTY O



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(Former) THE DAILY ADVANCE BUILDING 117 South Water Street I

C. Kentwood Turner 10 Little River Road Elizabeth City, NC 27909

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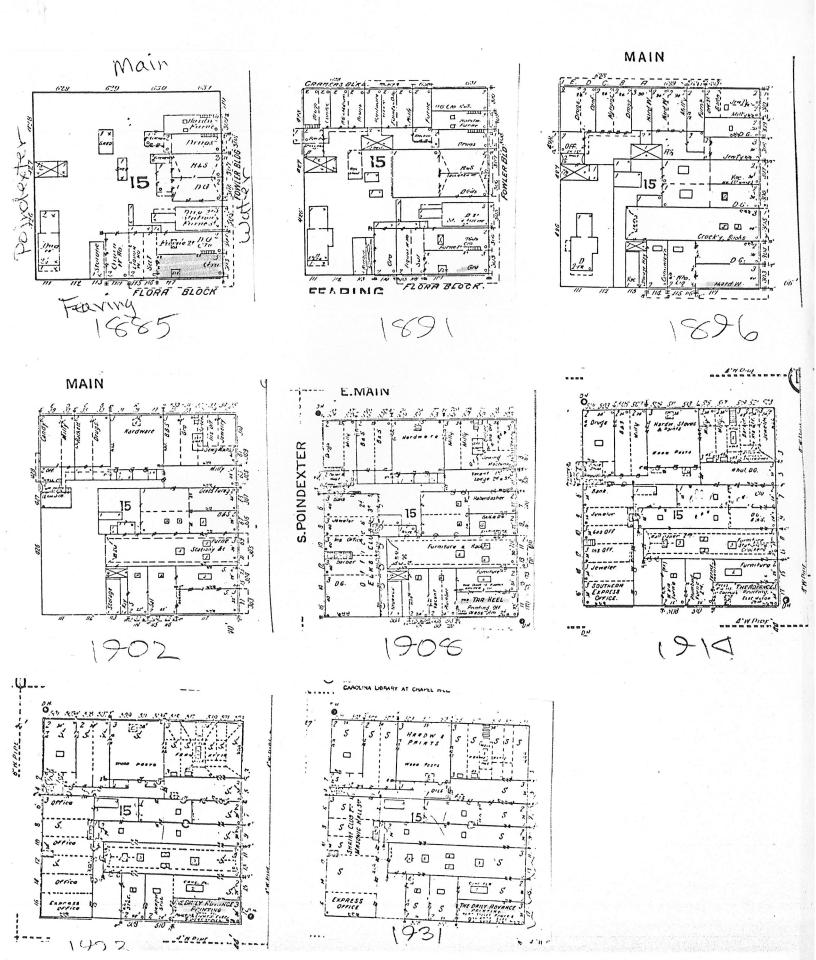
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79-581	John H. Hall 7 IF Johnson
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	prop they inherited en div of estate of JB Flora (65-391)
	JB Flora (65-391)
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63-391	Div of prop of J.B. Flora (dec) -> Howard A
	Jan 1, 1926 3 Edward AFlora
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1 500	1. 1/ h DIRECONA
4-595	JW Grandy & w 7 JBFlora Men 23, 1880
	New 25, 1880

# SANBORU MAPS



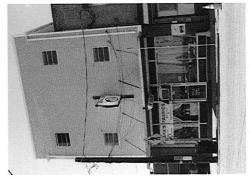




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HERBERT PEELE

Editor and Publisher. Born in Halifax County, N.C. 24 April 1882, the son of the Reverend Robert E. and Adelaide (Whitehead) Peele. He was graduated from Wake Forest College in 1908 and in 1913 he married Kate Ford of Mullins, South Carolina. They had two sons: John, who died in 1946 and Thomas, who lives in Selma, Alabama.

He founded The Advance in Elizabeth City in 1911, and Radio Station WGAI in 1947. In 1949 he sold The Daily Advance but continued work at WGAI until his death.

He was a democrat, a Baptist, a president of the Elizabeth City Rotary Club, and president of the North Carolina Press Association. He was a leader in community work in Elizabeth City and throughout the Albemarle.

He died 2 December 1952 and is buried in Old Hollywood Cemetery.

Pas Hist Soc Yearbook Vol 3, 1975

Vol 3





ELIZABETH CITY

Sormer

The Daily Advance Bldg.

1175 Water Street

10/8/

ELIZABETH CITY HISTORIC INVENTORY
338-3981, EXT. 20

PASQUOTANK COUNTY

**ELIZABETH CITY** 

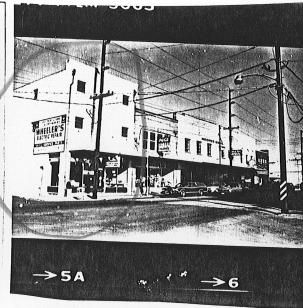
117 S. Water Street The Daily Advance Blog.

10/84

TOM BUTCHKO
ELIZABETH CITY HISTORIC INVENTORY
PLANNING DEPT. - CITY HALL
338-3981, SYT. 20

0707-7-28.N





block betw. Main + Fearing sts. - 105-117 Water St N. 76-6-1036